

What's the scoop on ...

# Financial Performance Indicators for Canadian Business 2006

# What is it?

Based on data derived from Statistics Canada databases of financial statements, Financial Performance Indicators for Canadian Business provides key financial ratios by industry. Although **there is no individual company data** included in with product, patrons may input their own data to allow a comparison of their firms to the industry.

# What does it look like?

Scarch Firms with Revenue of \$25 million or more FPI	EB (2006, 2005 and 2004)
File View Language Help	4
1. Search Method	Select an Industry
Select an Industry	Click a paper icon in a falder below
C Key ward Search	🔁 All Industries
C NAICS Code	handling in the second
C NAICS Title	⊕ ☐ Agriculture, Forestry, Fishing and Hunting
	information and Culture
2. Data Type	🖽 🛄 Mining, Oil and Gas Extraction
Financial ratios	🖪 🦲 Real Estate, Rental and Leasing
C Bolance sheet	🗎 🔂 Retail Trade
<ul> <li><b>3. Report Options</b></li> <li>Tiew industry data</li> <li>Compare firm with its industry</li> <li>C Enter new data</li> <li>C Open existing data</li> </ul>	
C Open existing date.	
Industry Selected:	
4. Continue	

FPICB 2006 Volume 1 (2004, 2005, 2006)

# Hightlights:

- 1. Large firms found in Volume 1:
  - a. Large firms have annual sales revenue \$25 million.
  - b. Sub-groups: \$25 \$75 million and over \$75 million.
  - c. Firms are from financial and non-financial sectors (excluding enterprises classified to Funds and Other Financial Vehicles and Public Administration)
  - d. Includes 68 industry groups
  - e. approximately 8 700 (2004), 9 300 (2005), and 9 800 (2006) corporations used to calculate ratios.
- 2. Medium firms found in Volumes 2:
  - a. Medium firms have annual sales revenue from \$5 million to \$25 million.
  - b. Sub-groups, \$5 \$10 million and \$10 \$25 million.
  - c. Firms in the **non**-financial sector, excluding Public Administration
  - d. Includes 555 industry groups.
  - e. approximately 34 300 (2004), 35 500 (2005), and 36 400 (2006) corporations used to calculate ratios
- 3. Small firms found in Volume 3:
  - a. Small firms have annual sales revenue from \$30,000 to \$5 million.
  - b. Sub-groups (national level data): \$30,000 \$500,000 and \$500,000 \$5 million
  - c. Firms in the non-financial sector, excluding Public Administration, at both the national and the regional, provincial, and territorial levels
  - d. Includes 791 industry groups).
  - e. approximately 776 300 (2004), 766 000 (2005), and 779 500 (2006) corporations used to calculate ratios

#### What do I need to know about it?

- Financial Performance Indicators for Canadian Business is available through the DSP and DLI.
   CAUTION: The DLI version includes data at the provincial/territorial or regional level (part of volume 3); however, the DSP version does not.
- Businesses whose annual sales revenue do not exceed \$30 000 are most likely not included.
- Since 1998 the industrial coding system used has been NAICS.
- NAICS is a useful tool for studying industry information from the production side (establishments); however, it does not take into account horizontal or vertical integration of statistical enterprises. Thus, an enterprise is classified according to the activity which provides the most value-added (ie, be careful when deciding what NAICS code to use).
- Industry definitions are obtained by using Ctrl D or clicking on the "View" drop-down menu and selecting "Industry Definition."
- NAICS six-digit search available for small and medium sized firms, but only up to four-digit level information is available for large firms (many only at the two digit level).
- Help files are useful, including old versions.
- Output options include printing as well as exporting to such formats as pdf, csv, xls and many others.
- Due to a variety of changes from year to year (see last page), I would be VERY cautious about comparing data among different editions.

# What's different in this version (reference year 2006)?

- scope of volume 1 (formerly medium to large \$5 \$75 million)
- no longer includes Management of Companies and Enterprises in volume 1 (this changed as of 2005)

#### Sources of Data<sup>1</sup>

All data are derived from the Annual Financial and Taxation Statistics for Enterprises (Catalogue no.: 61-219-XWE) database. This database contains data for the entire incorporated business population as depicted on Statistics Canada's Business Register. Such a census is made possible by supplementing data collected through Statistics Canada's Quarterly Survey of Financial Statements, with administrative data available from the Tax Data Division of Statistics Canada.

#### What else?

There is another Statistics Canada product called Small Business Profiles (SBP) which is similar in some respects to Financial Performance Indicators for Canadian Business.

The Small Business Profiles present a series of ratios which concentrate more on the cost structure of the various industries (e.g. detailed expenses as a percentage of sales). Some balance sheet ratios are also introduced. This product covers all small businesses, both incorporated and non-incorporated. It provides data by province and territory as well as at the national level.

The following is a list of characteristics and unique features of Small Business Profiles that are not included in Financial Performance Indicators for Canadian Business.

1. Covers both incorporated and non-incorporated businesses with annual sales from \$30,000 to \$5 million.

2. It contains detailed expense and cost structure data not found in Financial Performance Indicators for Canadian Business.

# For more information?

See:

- Financial and Taxation Statistics for Enterprises (Catalogue no.: 61-219-XWE)
- Quarterly Financial Statistics for Enterprises (Catalogue no.: 61-008-XIE)
- Financial and Taxation Statistics for Enterprises (Catalogue no.: 61-219-XIE)
- NAICS (Catalogue No.: 12-501-XCB)

To send feedback, address comments to: FPI-Feedback@statcan.ca

<sup>&</sup>lt;sup>1</sup> Much of this handout was taken from help files association with Financial Performance Indicators for Canadian Business, particularly "Sources of data" and "What else?" which are entirely copied sections.

Web page & Program group	File name	Reference years	Catalogue no.	Notes
fpicb2004-2006.htm FPICB_2006	fpicb2004to2006.zip	2004 - 2006	61-224	
fpicb2003-2005.htm FPICB_2005	fpicb2003to2005.zip	2003 - 2005	61-224	Management of Companies and Enterprises no longer available
fpicb2002-2004.htm FPICB_2004	fpicb2002to2004.zip	2002 - 2004	61-224	<ul> <li>Vol. 1 no longer large and medium - now just large (\$25 million and more)</li> <li>Management of Companies and Enterprises (NAICS code 55) now found in Vol.2 - Medium sized firms (NAICS code 551113)</li> </ul>
fpicb2001-2003.htm FPICB_2003	fpicb2001to2003.zip	2001 - 2003	61-224	<ul> <li>number of industry groups difference from previous version (significantly for vol.1)</li> </ul>
fpicb2000-2002.htm FPICB_2002	ref-years-2000-2002-version2.zip	2000 - 2002	61-224	<ul> <li>back to 3 unique volumes</li> <li>Uses NAICS 2002</li> <li>1<sup>st</sup> time all three volumes use 15 ratios, instead of 15, 15, &amp; 6.</li> <li>new interface (no longer able to type in NAICS code directly)</li> </ul>
fpicb1999-2001.htm FPI_RY2001	2002_ref-years-1999-2001.zip	1999 - 2001		
fpicb1998-2000.htm FPI_2001	fpi-edition-2001.zip	all volumes: 1998 - 2000		<ul> <li>1<sup>st</sup> time all volumes use same RY</li> <li>1<sup>st</sup> time using NAICS</li> <li>change in size of firms (small now \$30 000 - \$5 000 000)</li> </ul>
fpicb1997-1999.htm FPI_2000	fpicb99datv2.zip	v.1: 1999 v.2: 1997 v.3: 1997-1999	61F0059	<ul> <li>1<sup>st</sup> time v.1 &amp; v.2-3 (combined)</li> <li>v.1: \$5 000 000 - \$75 000 000 (med/lg)</li> <li>v.2-3:</li> <li>\$50 000 - \$5 000 000 (sm)</li> <li>\$5 000 000 - \$25 000 000 (med)</li> <li>change in size of firm</li> </ul>
fpicb1996-1998.htm FPI99_V1 FPI99_V2 VPI99_V3 FPI99_AT (eg)	fpicb98dat.zip	v.1: 1998 v.2: 1996 v.3 (+) : 1996 - 1998	v.1: 61F0058 v.2: 61F0059 v.3 (+): 61F0060	<ul> <li>common installation file</li> <li>unique volumes</li> <li>1<sup>st</sup> year for regional and provincial data (not all provinces, eg. Atlantic, but no NB, NS, PEI, NF)</li> </ul>
fpicb1994-1996.htm FPI98_V1 FPI98_V2 FPI98_V3	volume1_96.zip volume2_96.zip volume3_96.zip	v.1: 1997 v.2: 1995 v.3: 1995 - 1997	v.1: 61F0058 v.2: 61F0059 v.3: 61F0060	<ul> <li>3 unique installation files</li> <li>3 unique volumes</li> <li>v.1 &amp; v.2 contain 15 ratios</li> <li>v.3 contains 6 ratios</li> <li>v.1: \$5 000 000 - \$75 000 000 (med)</li> <li>&gt; \$75 000 000 (lg)</li> <li>v.2 &amp; v.3: \$50 000 - \$5 000 000 (sm/med)</li> </ul>